

Tasmania, 1 November 2011

## **Thule Adventure Team is getting ready for the Adventure Racing World Championships 2011 in Tasmania**

**Thule Adventure Team is getting ready for tomorrow's start of the *World Adventure Race*, which this year is in Tasmania, Australia. Sleep, or rather as little sleep as possible, and avoiding snake bites seem to be two of the keys to success in this year's race. Tomorrow, Wednesday, November 2, at 09 starting gun sounds.**

Tasmania, Australia, is hosting the Adventure Racing World Championships 2011. This international expedition adventure race will bring national and international athletes to Australia from 31 Oct – 11 Nov 2011. It will be “an expedition of a race with over 100 teams”.

The Thule Adventure Team for the race in Tasmania consists of: Martin Flinta (Team captain), Per Vestling (1 navigator), Jacky Boisset (2: a navigator), and Myriam (Mimi) Guillot (superwoman).

The winning team is expected to complete the course in 4-5 days. According to race regulations, the team will stop once during the whole race, during which they will have a 6 hour break to sleep/rest. The remainder of the time, the team will move forward during the day and night.

The Thule Adventure Team is one of the favorite teams.

- “We are planning to win and anything else will be a disappointment”, says Martin Flinta team captain of Thule Adventure Team.

The main disciplines of the race include: trekking, mountain biking, and ocean / river kayaking. Getting ready for the World Championships in Tasmania involves a great deal of dedication, strength and physical ability. The teams must ensure that they have good navigation skills and be prepared to operate in harsh, remote environments in all weather conditions. A detailed understanding of your team mates and your own capabilities is essential. This competition has been one of the most important competitions for the Thule Adventure Team this year, and the expectations are high.

The race will start tomorrow, Wednesday 2 November, at 9.00 a.m. local time.

**For more information please contact:**

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**For more information about the Thule Adventure Team, please visit:**

[www.thuleadventureteam.com](http://www.thuleadventureteam.com)

**Please visit Thule Group pressroom:**

<http://www.mynewsdesk.com/uk/pressroom/thule-group-pressroom>

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**About Thule**

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and boxes are just some examples of what Thule currently offers.

*Thule is the largest brand in the Thule Group.*

For more information, please visit [www.thule.com](http://www.thule.com)